

## Air Canada declares the skies open for business

New Flight Pass for Business provides for up to 25 people, 100 trips

MONTREAL, April 27 /CNW Telbec/ - Air Canada introduced today a better way for business travellers to fly with the Flight Pass for Business. The new pass is ideal for any-sized company looking to better manage travel and make flying more convenient for employees.

"The Flight Pass for Business is designed for companies of any size, from small to large. Whether a firm has a few people flying a lot, many people flying occasionally, or any mix of flying in between, the Flight Pass for Business simplifies a company's travel management process while making it easy for employees to fly," said Marc Rosenberg, Vice President, Sales and Product Distribution at Air Canada. "Travellers have already flown more than one million trips using Air Canada's flight passes, taking advantage of the flexibility, simplicity and convenience that our passes offer.

The Flight Pass for Business allows up to 25 people to fly 100 trips over a 12-month period. The new pass is designed to give a business cost certainty and maximum flexibility, coming in either the Latitude or Tango Plus fare category and offering the ability to track usage in real time online. Companies can choose from ten different geographic travel zones covering all or parts of Canada and continental U.S.A. and the pass provides the option of paying in a single up-front payment or in quarterly instalments.

The Flight Pass for Business is the latest addition to Air Canada's growing suite of multi-trip Flight Passes available at  $\underline{www.aircanada.com}$  or for travel agents at www.aircanada.com/agents. Customers can learn more about how to select and use Flight Passes by taking a Virtual Flight Pass Tour at aircanada.com.

Air Canada is the only airline that offers its customers multi-trip Flight Passes which provide the convenience to self-manage travel online. either in the form of pre-purchased banks of flight credits or fixed monthly subscription rates that provide for unlimited flights.

Air Canada offers a wide range of Flight Passes including the 'North America Pass' with a choice of eight travel zones in Canada and between Canada and the US, the unlimited 'Flight Pass to Canada' in the U.S., the 'London Pass', the carrier's first pass for international travel, and the 'Oil Express Pass' designed specifically for oil patch workers in Northern Alberta travelling for work and leisure. Other Flight Passes offered for frequent travellers include the popular 'Rapidair Pass,' valid on the carrier's frequent shuttle services between Toronto-Montreal and Toronto-Ottawa, and the 'Western Commuter' pass for travel between key B.C. and Alberta cities. The airline also offers leisure passes for sun seekers, including 'Sun Pass East', 'Sun Pass West', and 'Hawaii Pass'.

Montreal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves 34 million customers annually with a fleet consisting of 335 aircraft. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network.

For further information:

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