



# AIR CANADA

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## **Thanks to the Shooting for the Stars event organized by the Breakfast Club and the Air Canada Foundation, four youth from Indigenous communities meet Carey Price**

MONTREAL, Jan. 24, 2018 /CNW Telbec/ - For the fourth consecutive year, four lucky youth from the Indigenous communities of Anahim Lake, Williams Lake, and Quesnel, British Columbia, were treated to an unforgettable experience in Montreal courtesy of **Shooting for the Stars**, an event organized by Breakfast Club of Canada and the Air Canada Foundation, and sponsored by Club Ambassadors Angela and Carey Price.

A native of the Ulkaltcho reserve in Anahim Lake, Carey Price was moved by the unique and inspiring stories of the candidates proposed by their school administrators. The four youth, who are currently receiving Breakfast Club services, stood out for their determination and perseverance.

From January 20 to 24, Jayden from Williams Lake, Christian and Annika from Anahim Lake, and Savannah from Quesnel, were graciously hosted by the Sheraton Hotel Montreal, and visited the city with their chaperones, participating in a fabulous program of activities coordinated by the Breakfast Club and the Air Canada Foundation.

In addition to attending the Canadiens game against the Colorado Avalanche and enjoying the privilege of being seated in Air Canada's private box where they were greeted by the Habs goaltender after the game, they also had the incredible opportunity of skating with Carey Price at the Bell Sports Complex. To top it all off, the fourth youth had the honour of meeting Montreal mayor, Valérie Plante.

"Shooting for the Stars is a project that is dear to our hearts," say Angela and Carey Price. "We are grateful to the Breakfast Club and the Air Canada Foundation for their invaluable support over the past four years."

"We are especially proud to be associated with this wonderful project that helps young people to grow by showing them that even their wildest dreams can come true," says Micheline Villeneuve, head of the Air Canada Foundation.

"Angela and Carey Price are outstanding ambassadors for our First Nations, Métis and Inuit program. The impact of this project is easily seen in the shining eyes of these young people when they find themselves on the ice with their idol. This is a great example of what the Club can do for the well-being of children above and beyond serving breakfast," says Daniel Germain, founding president of the Breakfast Club.

Breakfast Club of Canada is present in 216 schools serving Indigenous students across Canada. Every day more than 20,000 young people from these schools participate in the Breakfast Club and 3,577,860 breakfasts are served each year. Currently, 131 schools serving Indigenous students remain on the waiting list for support from the Breakfast Club.

[Click here](#) to access photos and notes on the youth.

### **About Breakfast Club of Canada:**

For 23 years, Breakfast Club of Canada has been committed to nurturing the potential of children by ensuring that as many as possible have access to a nutritious breakfast served in an environment that promotes their self-esteem before classes begin. Much more than a breakfast program, the Club's approach is based on commitment, self-esteem and capacity development. It partners with communities and regional organizations to establish an optimal formula adapted to local needs. Now active across Canada, the Breakfast Club helps feed some 203,000 Canadian children in 1,598 schools across the country.

### **About the Air Canada Foundation**

The Air Canada Foundation, a not-for-profit organization focused on the health and well-being of children and youth, was launched in 2012. It offers both financial and in-kind support, through travel assistance, to Canadian registered charities. Core programs include the Hospital Transportation Program which donates Aeroplan Miles to pediatric hospitals across Canada enabling children to access medical care unavailable locally and the Volunteer Involvement Program which recognizes the involvement of employees in their local community by providing airline tickets to the registered charities in support of their fundraising initiatives. The Foundation in collaboration with the airline also engages directly in fundraising activities such as the Every Bit Counts program which encourages customers to donate loose change of all denominations onboard flights or through airport collection containers. The Foundation also offers continued support to major health-related

causes that benefit Canadians and is an active participant in international humanitarian relief activity as the need arises. For more information about the Air Canada Foundation, please visit [www.aircanada.com/foundation](http://www.aircanada.com/foundation) or the 2016 Corporate Sustainability Report, Citizens of the World, online at [www.aircanada.com/csr](http://www.aircanada.com/csr).

#### SOURCE Breakfast Club of Canada

For further information: Ludovic Iop, Torchia Communications, [ludovic@torchia.com](mailto:ludovic@torchia.com), 514 288-8290, extension 224; Sources: Janic Aubin-Bergeron, Club des petits déjeuners, Senior Advisor Communications and Marketing, Eastern Canada, Tel.: 514-896-3623 / Cell: 514 464-1272, [Janic.Aubin-Bergeron@clubdejeuner.org](mailto:Janic.Aubin-Bergeron@clubdejeuner.org); Isabelle Arthur, Fondation Air Canada, Manager, Media Relations & Manager, Air Canada Foundation, 514 422-5788, [isabelle.arthur@aircanada.ca](mailto:isabelle.arthur@aircanada.ca)

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A STAR ALLIANCE MEMBER

