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Star Alliance partners with Skyscanner on multi-carrier itineraries

Refresh of staralliance.com features new look and an improved functionality for customers.

FRANKFURT, Germany, Feb. 13, 2019 /CNW Telbec/ - Star Alliance, the world's largest airline alliance, has partnered with Skyscanner, the world's travel search engine, to allow travellers visiting the Star Alliance website to search for flights, view fares and book them directly with its member airlines.

This feature, easily accessible alongside the popular lounge finder, flight status and other journey-related services, utilises Skyscanner's fare search, linking directly to the alliance's member carrier websites for purchase.

The [website](#), which complements the individual websites of its 28 member airlines, in nine languages, has simultaneously undergone a major makeover. The overall layout is brighter, more user-friendly and provides shorter paths to its most popular features across both desktop and mobile devices.

With more than 18,800 daily flights to over 1,300 airport destinations in 193 countries, the alliance now offers coverage to 98% of the world. The new capabilities also allow customers to find global connections that best meet their travel needs.

"By introducing the alliance carrier fare search feature, made possible through our Skyscanner partnership, we are responding to our alliance customers' feedback, offering a service which allows our members' frequent flyers to easily book with Star Alliance member airlines and enjoy Star Alliance benefits", said Jeremy Drury, Director Digital & E-Services for Star Alliance. "Anything that is bookable on our member airlines' websites can now be reached through our site," Drury adds, going on to say, "we look forward to exploring further opportunities with Skyscanner."

"Travellers are at the very heart of what we do at Skyscanner. Through proprietary technology and features, we strive to make travel search simple.", said Hugh Aitken, Skyscanner's Senior Director Strategic Partnerships. "This new capability, available through our partnership with Star Alliance, is an example of how we will work collaboratively to bring even more value to customers during the planning process and travel experience."

The new website search capability is one of several digital initiatives the alliance is developing with its member carriers to place capabilities in the hands of its customers through application of leading-edge technologies. These include services such as interline baggage tracking, interline seat assignment at time of reservation, lounge and Gold Track security locations, and frequent flyer membership number validation.

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognised by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The [member airlines](#) are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brasil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Air Portugal, THAI, Turkish Airlines, and United. Overall, the Star Alliance network currently offers more than [18,800 daily flights](#) to 1,317 airports in 193 countries. Further connecting flights are offered by Star Alliance Connecting Partner, Juneyao Airlines.

About Skyscanner:

Skyscanner is the world's travel search engine, saving you time and money by finding the best travel options wherever you want to go, including flights, hotels, trains and car hire

- Founded in 2003, Skyscanner helps over 80 million people each month to find their travel options
- Skyscanner is available in 30 languages
- Skyscanner's highly-rated free mobile app has been downloaded over 70 million times
- Skyscanner employs over 1200 staff and has eleven offices across the world: Barcelona, Beijing, Budapest, Edinburgh, Glasgow, London, Miami, Palo Alto, Shenzhen, Singapore and Sofia

- Skyscanner is part of the Ctrip group

For more information, please visit www.skyscanner.net

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