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War Child Canada joins Aeroplan's Beyond Miles Program

Aeroplan donates 1.25 million miles and will offset carbon emissions from all flights taken using donated miles

MONTREAL, Nov. 18 /CNW Telbec/ - Aeroplan is pleased to welcome War Child Canada as its newest charitable partner in Beyond Miles. Beyond Miles is a program that enables Aeroplan Members to donate Aeroplan Miles to outstanding Canadian charities that are committed to improving lives and enriching communities across Canada and abroad.

Aeroplan launched the partnership with a 1,250,000 donation of Aeroplan Miles and, as part of its commitment to the environment; Aeroplan will also fully offset all carbon emissions from War Child Canada flights taken using donated miles.

As a partner in the Beyond Miles Program, War Child Canada can receive donations of Aeroplan Miles from members online at www.aeroplan.com/donate. War Child Canada will use the miles to offset costs related to travel to and from projects at home and around the world.

"Our country needs organizations such as War Child Canada to provide resources and services that have a real impact for war-affected children and their communities around the world, said Rupert Duchesne, President and Chief Executive Officer, Groupe Aeroplan Inc. "We're thrilled to be adding War Child Canada to the Beyond Miles program, to give members a chance to donate miles and to learn more about their outstanding contribution to regions across the world."

"War Child Canada is extremely pleased to be joining forces with Aeroplan's Beyond Miles Program and will use the donated miles to help support children whose lives have been affected by war," said War Child Canada's Executive Director and Founder Dr. Samantha Nutt. "Whether used to visit schools that are being rebuilt in war torn Democratic Republic of Congo, our program that helps lift families out of poverty in Afghanistan, or children who have lost both parents to HIV/AIDS in Ethiopia, the miles will go a long way to supporting children and their families in war affected communities around the world. We are incredibly grateful to Aeroplan for this wonderful opportunity."

About Beyond Miles

The Beyond Miles program enables Aeroplan members to donate Aeroplan Miles to eight charitable organizations: Canadian Executive Service Organization, Engineers Without Borders-Canada, Médecins Sans Frontières-Canada, Schools Without Borders, the Stephen Lewis Foundation, Veterinarians Without Borders-Canada and War Child Canada. In addition to supporting these organizations, Beyond Miles also supports Air Canada's Kids' Horizons, a program dedicated to enhancing the quality of life of Canadian children and youth and their families. In 2007, 90 million miles were donated to Beyond Miles. For more information about Beyond Miles, please visit www.aeroplan.com/donate.

About War Child Canada

War Child Canada is an award-winning charity which provides opportunities and long term solutions for war-affected children, focusing on education, strengthening children's rights, reducing poverty and fostering self reliance. War Child Canada works in partnership with local people and organizations to build sustainable programming that empowers children and their communities. War Child Canada currently provides support to communities in Afghanistan, Sudan (Darfur), Uganda, Sierra Leone, Democratic Republic of Congo, Ethiopia, Sri Lanka and Georgia. War Child Canada also generates awareness, support and action for children's rights everywhere and has domestic outreach programs in schools and among youth across Canada. www.warchild.ca.

About Aeroplan

Aeroplan, Canada's premier loyalty program, is owned by Groupe Aeroplan Inc., a leading international loyalty management corporation. Aeroplan's millions of members earn Aeroplan Miles with its growing network of over 70 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors. In 2007, almost 2 million rewards were issued to members including more than 1.5 million round-trip flights on Air Canada and Star Alliance carriers which offer travel to approximately 975 destinations worldwide. In addition to flights, members also have access to over 600 exciting specialty, merchandise, hotel, car rental and experiential rewards. For more information about Aeroplan, please visit www.aeroplan.com.

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