

Media Advisory - Groupe Aeroplan to Present 2008 Third Quarter **Results**

MONTREAL, Nov. 7 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) will hold a conference call for analysts on Friday, November 14, 2008, to discuss its 2008 third quarter results. Rupert Duchesne, President and Chief Executive Officer, and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. Details are as follows:ANALYST CONFERENCE CALL / AUDIO WEBCAST

Date: Friday, November 14, 2008

Time: 8:00 - 9:00 a.m. EST

By telephone: 1-866-540-8136 or 416-641-6112

Please allow 10 minutes to be connected to the

conference call.

http://events.startcast.com/events/20/B0065 Webcast:

> Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

An archived recording of the call will be available from Replay:

4:00 p.m. EST on November 14, 2008 until midnight on

December 15, 2008, at: 1-800-408-3053 or

416-695-5800, passcode 3261996.

A slide presentation intended for simultaneous viewing

with the conference call will be available November 14,

2008 at: http://corp.aeroplan.com/results.cfm.%SEDAR: 00027127EF

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