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Media Advisory - Groupe Aeroplan to Present 2008 Second Quarter Results

MONTREAL, Aug. 7 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) will hold a conference call for analysts on Thursday, August 14, 2008, to discuss its 2008 second quarter results. Immediately following a presentation by Rupert Duchesne, President and CEO, and David Adams, Executive Vice President and Chief Financial Officer, management will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. Details are as follows: ANALYST CONFERENCE CALL / AUDIO WEBCAST

Date: Thursday, August 14, 2008

Time: 14:00 - 15:00 EDT

By telephone: 1-866-540-8136 or 416-641-6112
Please allow 10 minutes to be connected to the conference call.

Webcast: <http://events.startcast.com/events/20/B0064>

Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

Replay: An archived recording of the call will be available from 16:00 EDT on August 14, 2008 until midnight on September 14, 2008, at: 1-800-408-3053 or 416-695-5800, passcode 3261999.

Note: A slide presentation intended for simultaneous viewing with the conference call will be available August 14, 2008 at: <http://corp.aeroplan.com/results.cfm>.

For further information: Media: Michèle Meier, (514) 205-7028, michele.meier@aeroplan.com; JoAnne Hayes, (416) 352-3706, joanne.hayes@aeroplan.com; Analysts: Trish Moran, (416) 352-3728, trish.moran@aeroplan.com

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