



AIR CANADA

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EgyptAir Joins Aeroplan's Growing Roster of Travel Partners

MONTREAL, July 11 /CNW Telbec/ - Aeroplan today announced the addition of Star Alliance carrier, EgyptAir, to its growing roster of travel partners. Effective immediately, Aeroplan Members can accumulate and redeem Aeroplan Miles for travel with EgyptAir, bringing the total number of airline partners to 31.

EgyptAir has been in business for over 75 years and currently has a fleet of 50 aircraft that fly to 70 destinations in 44 countries, with more than 1,200 weekly flights. In 2007, 6.5 million passengers travelled with EgyptAir.

"Aeroplan has partnered with EgyptAir to expand our members' flight accumulation and redemption opportunities," said Craig Landry, Senior Vice President, Global Travel Services, Groupe Aeroplan Inc. "With the addition of EgyptAir, our members can now earn Aeroplan Miles when they travel to 975 destinations worldwide."

About Star Alliance

Star Alliance, the Way the Earth Connects, was established in 1997 as the first truly global airline alliance to offer customers worldwide reach and a smooth travel experience. Star Alliance was voted Best Airline Alliance by Business Traveller Magazine in 2003, 2006 and 2007 and by Skytrax in 2003, 2005 and 2007. With the addition of EgyptAir, the members of Star Alliance are Air Canada, Air China, Air New Zealand, ANA, Asiana Airlines, Austrian, bmi, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shanghai Airlines, Singapore Airlines, South African Airways, Spanair, SWISS, TAP Portugal, THAI, Turkish Airlines, United and US Airways. Regional member carriers Adria Airways (Slovenia), Blue1 (Finland) and Croatia Airlines enhance the global network. Overall, the Star Alliance network offers more than 18,100 daily flights to 975 destinations in 162 countries.

About Aeroplan

The Aeroplan program, Canada's premier loyalty program, is owned by Groupe Aeroplan Inc., a leading international loyalty management corporation. Aeroplan is dedicated to developing and executing programs designed to engage the loyalty of its prestigious membership. Aeroplan's millions of members earn Aeroplan Miles with its growing network of 70 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors.

In 2007 alone, approximately 2 million rewards were issued to members - an average of 5,500 per day, or one reward every 16 seconds. Over 1.5 million round-trip flights were issued in 2007. Members can redeem miles for Aeroplan's industry-leading ClassicFlight Rewards, ClassicPlus Flight Rewards, and global Star Alliance Flight Rewards, which offer travel to 975 destinations worldwide. More than 400,000 non-flight rewards were issued in 2007. Members have access to 600 exciting specialty, merchandise, and experiential rewards, as well as hotel and car rental rewards.

For more information about Aeroplan, please visit www.aeroplan.com.

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A STAR ALLIANCE MEMBER

