



AIR CANADA

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Aeroplan welcomes Air China and Shanghai Airlines as travel partners

MONTREAL, Dec. 12 /CNW Telbec/ - Aeroplan (TSX: AER.UN) today announced the addition of two Star Alliance carriers, Air China and Shanghai Airlines, to its roster of partners. Effective immediately, Aeroplan members may accumulate and redeem Aeroplan Miles for travel with either carrier. The addition of Air China and Shanghai Airlines increases Aeroplan's roster of airline partners to 29.

"Star Alliance's newest member airlines expand our current offering of travel accumulation possibilities in one of the world's most attractive markets," said Rob Shields, Vice President, Partnerships, Aeroplan. "We're pleased we can offer members opportunities to earn and redeem Aeroplan Miles around the globe."

Shanghai Airlines' Crane members and Air China's Phoenix Miles members will also be able to earn and redeem miles on Air Canada flights.

About Star Alliance

Star Alliance, the Way the Earth Connects, was established in 1997 as the first truly global airline alliance to offer customers worldwide reach and a smooth travel experience. Star Alliance was voted Best Airline Alliance by Business Traveller Magazine in 2003, 2006 and 2007 and by Skytrax in 2003, 2005 and 2007. The members are Air Canada, Air New Zealand, ANA, Asiana Airlines, Austrian, bmi, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Singapore Airlines, South African Airways, Spanair, SWISS, TAP Portugal, THAI, United and US Airways. Regional member carriers Adria Airways (Slovenia), Blue1 (Finland) and Croatia Airlines enhance the global network. Turkish Airlines has been accepted as a future member and is expected to join Star Alliance soon. Overall, the Star Alliance network offers more than 16,000 daily flights to 855 destinations in 155 countries.

About Aeroplan

Aeroplan is Canada's premier loyalty marketing company, dedicated to developing and executing programs designed to engage the loyalty of its prestigious membership.

Aeroplan's millions of members earn Aeroplan Miles with its network of more than 70 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors. Miles earned may be redeemed for Aeroplan's industry-leading ClassicFlight Rewards, innovative ClassicPlus Flight Rewards, and global Star Alliance Flight Rewards, offering travel to more than 850 destinations worldwide. In 2006 alone, more than 1.4 million round-trip flight rewards were issued. Aeroplan's roster of non-flight rewards includes more than 400 exciting specialty, merchandise, and experiential rewards, as well as hotel and car rental rewards. Members are encouraged to stay engaged with Aeroplan and avoid mileage expiration due to inactivity by earning or redeeming Aeroplan Miles at least once in any consecutive twelve-month period.

For more information about Aeroplan, please visit www.aeroplan.com

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A STAR ALLIANCE MEMBER

