



# AIR CANADA

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## Media Advisory - Aeroplan President and Chief Executive Officer, Rupert Duchesne, to Host Investor Meeting in Toronto

MONTREAL, Dec. 12 /CNW Telbec/ - Aeroplan (TSX: AER.UN), Canada's premier loyalty marketing program, today announced that Rupert Duchesne, President and CEO of Aeroplan, will host an investor meeting on Thursday, December 13 in Toronto to discuss the company's pending acquisition of Loyalty Management Group, the owner and operator of Nectar, the leading coalition program in the U.K.

### Analyst Conference Call and Audio Webcast

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Analysts unable to attend tomorrow's meeting are invited to participate at 12h30 ET via audio webcast by calling 416-641-6701 (in Toronto) or 800-633-8704 (toll free). Please allow 15 minutes to be connected to the conference call.

The call will be simultaneously audio webcast at:

<http://www.wsw.com/webcast/cc/rbc4/>.

Replay will be available for one week by calling: 416-626-4100 or 800-558-5253, passcode: 21362286.

### About Aeroplan

Aeroplan is Canada's premier loyalty marketing company, dedicated to developing and executing programs designed to engage the loyalty of its prestigious membership.

Aeroplan's millions of members earn Aeroplan Miles with its network of more than 70 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors. Miles earned may be redeemed for Aeroplan's industry-leading ClassicFlight Rewards, innovative ClassicPlus Flight Rewards, and global Star Alliance Flight Rewards, offering travel to more than 850 destinations worldwide. In 2006 alone, more than 1.4 million round-trip flight rewards were issued. Aeroplan's roster of non-flight rewards includes more than 400 exciting specialty, merchandise, and experiential rewards, as well as hotel and car rental rewards. Members are encouraged to stay engaged with Aeroplan and avoid mileage expiration due to inactivity by earning or redeeming Aeroplan Miles at least once in any consecutive twelve-month period.

For more information about Aeroplan, please visit [www.aeroplan.com](http://www.aeroplan.com).

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