



# AIR CANADA

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## **Breakfast Club of Canada and the Air Canada Foundation unite to make dreams come true for three B.C. Indigenous youth in once in a lifetime trip to meet Carey Price**

MONTREAL, Feb. 8, 2019 /CNW Telbec/ - To inspire children and youth to dream big, Breakfast Club of Canada and the Air Canada Foundation joined forces to welcome three Indigenous youth from British Columbia on an exceptional trip to meet Club Ambassador, Carey Price. The fifth edition of the Shooting for the Stars event saw Arianna, Lashawn and Sireasha - from Westbank, Anahim Lake and Williams Lake respectively - board Air Canada flights to explore a new area of their country: Montreal.

Being from the Ulkaltcho reserve in Anahim Lake himself, Carey Price is able to understand the importance of an experience like this, which encourages children from communities such as his to dream big and shoot for the stars.

### **Highlights:**

- The purpose of this visit is to inspire the children by way of meeting Carey Price, who is from the same region as they are and has been successful in fulfilling his dream; playing in the NHL.
- They had the chance to skate with Carey while creating priceless memories.
- Arianna, Lashawn and Sireasha met with the Mayor of Montreal, Valérie Plante, at City Hall and signed the City's Guestbook.
- They experienced Carey Price defending the net during a Montreal Canadiens game against the Winnipeg Jets on February 7th, all the while comfortably seated in the Air Canada lounge.
- Breakfast Club of Canada in Indigenous communities:
  - 226 clubs serving 24,244 children daily

### **Quotes:**

"For these children, we know that a single spark can change their lives, or even the realities of their entire community. For this reason, nurturing these children's dreams is especially important to us, and we are very touched and grateful to be able to play an inspiring role in their lives through the Shooting for the Stars event, orchestrated by the Air Canada Foundation and Breakfast Club of Canada."

- Angela and Carey Price, Breakfast Club of Canada ambassadors

"It's really amazing for me to see all the people who have worked so hard to give my granddaughter the chance to take this trip. She is incredibly lucky to have been selected and we are so touched by the generosity of Breakfast Club of Canada and the Air Canada Foundation. "

- Brenda, grandmother of Sireasha who accompanied her on this trip

"The Air Canada Foundation is proud to partner with Breakfast Club of Canada and be an integral part of an initiative like Shooting for the Stars, an event that allows young people from Indigenous communities to open their horizons while enjoying an exceptional experience! Beyond an unforgettable travel adventure, we are proud to transport them to their full potential. "

- Priscille LeBlanc, Chair of the Air Canada Foundation

"Breakfast Club of Canada is dedicated to helping children from Indigenous communities and allowing them to dream just as big as any other child. What might seem like just a trip is in fact the opportunity to partake in an out-of-the-ordinary experience, but also to create everlasting memories, and that's why Shooting for the Stars is so important. "

- Daniel Germain, President Founder of Breakfast Club of Canada

**Special thanks to our generous partners, without which this event would not be possible:**

- Sheraton Montreal
- Central Mountain Air
- Limo Krystal
- La Cage - Brasserie sportive
- McDonald's
- Cora
- Observatoire Place Ville Marie
- Montreal Science Centre
- La Grande Roue de Montréal

### **About Breakfast Club of Canada**

Breakfast Club of Canada is a charitable organization that provides funding, equipment, training and support to school breakfast programs across the country. The Club is dedicated to ensuring every child starts their day with a nutritious morning meal, in a safe and secure environment. Founded in Quebec in 1994, Breakfast Club of Canada is present in 1,640 schools from coast to coast feeding over 220,000 children every school morning. To learn more visit [breakfastclubcanada.org](http://breakfastclubcanada.org) or find us on social media.

### **About the Air Canada Foundation**

The Air Canada Foundation, a registered charitable organization, focused on the health and well-being of children and youth, was launched in 2012. It offers both financial and in-kind support to Canadian registered charities. Core programs include the Hospital Transportation Program which donates Aeroplan Miles to pediatric hospitals across Canada enabling children to access medical care unavailable locally and the Volunteer Involvement Program which recognizes the involvement of employees in their local community by providing airline tickets to the registered charities in support of their fundraising initiatives. The Foundation, in collaboration with the airline, also engages directly in fundraising activities such as the Every Bit Counts program, which encourages customers to donate loose change of all denominations onboard flights or through airport collection containers, as well as through various fundraising events. The Foundation also offers continued support to major health-related causes that benefit Canadians and is an active participant in international humanitarian relief activity as the need arises. For more information about the Air Canada Foundation and its impact, please visit [www.aircanada.com/foundation](http://www.aircanada.com/foundation) or [www.aircanada.com/citizensoftheworld2017](http://www.aircanada.com/citizensoftheworld2017).

SOURCE Breakfast Club of Canada

#### **Related Links**

<http://www.breakfastclubscanada.org/>

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A STAR ALLIANCE MEMBER

