

Media Advisory - ACE Aviation Holdings to present 2008 second quarter results

MONTREAL, August 1 /CNW Telbec/ - ACE Aviation Holdings Inc. will hold a conference call for analysts on Friday, August 8, 2008 to present 2008 second quarter results. ACE Chairman, President and CEO, Robert Milton, and Brian Dunne, Executive Vice President and Chief Financial Officer, will be available for analysts' questions. Media may access this call on a listen-in basis. Details are as follows:ANALYST CONFERENCE CALL / AUDIO WEBCAST

Date: Friday, August 8, 2008

Time: 11:30 a.m. ET

By telephone: 1-888-575-8232 toll free or (416) 406-6419 for the Toronto

area. Please allow 10 minutes to be connected to the

conference call.

Webcast:

9B74CE24C130.

Note: This is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast; please download well in advance of call.

Instant replay will be available beginning approximately

one hour after the call at 416-695-5800 or 1-800-408-3053

toll free and enter pass code 3266618#, until

midnight ET Friday, August 15, 2008.2008 second quarter results will be released Friday prior to the

conference call.

For further information:

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