

## Media Advisory - Vancouver 2010 sponsorship announcement

MONTREAL, April 5 /CNW Telbec/ - The Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC), Air Canada and Olympic and Paralympic athletes invite the media to a press conference in Montreal Thursday, April 5, 2007 to announce an exciting new partnership. Details are as follows:

Date: Thursday, April 5, 2007

Time: 10:30 a.m. EDT Where: Air Canada Base End of Côte Vertu West Ville St. Laurent, Quebec

Special signage will be in place to direct guests and media

In attendance will be John Furlong, Chief Executive Officer of VANOC, the new Official Supporter's President and Chief Executive Officer, Montie Brewer, and the following Canadian Olympic and Paralympic athletes:

- Benoît Huot, Gold medalist, Swimming
- Marc Gagnon, Gold medalist, Short track speed Skating
- Jennifer Heil, Gold medalist, Freestyle Skiing

There will be opportunities for photographs and interviews with Canadian Olympic medalists and senior executives.

For further information: Air Canada: Isabelle Arthur (Montreal), (514) 422-5788; Angela Mah (Vancouver) (604) 270-5741; Peter Fitzpatrick (Toronto) (416) 263-5576; aircanada.com; Vancouver 2010 - Vancouver: Mary Fraser, (778) 328-3667, vancouver2010.com



