



# AIR CANADA

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## Air Canada offers exceptional savings with U.S. Sample Passes

MONTREAL, Feb. 23 /CNW Telbec/ - Air Canada today launched a special Flight Pass promotion offering exceptional savings to most points across its extensive U.S. network. On sale today until March 31, 2007 for travel until May 15, 2007, Air Canada's U.S. Sample Flight Passes are valid for four one way trips to/from the U.S. for a total of \$636 plus GST, or only \$159 per trip including all applicable airport fees and charges. The pass provides access to book flights up to one hour before departure, for travel exclusively on Tuesdays, Wednesdays, Thursdays and Saturdays. Air Canada's U.S. Sample Flight Passes are available in two versions: 'North America East' (Atlantic Canada, Quebec, Ontario and Manitoba) for travel to the Eastern United States (East Coast and Midwest, excluding Florida and Texas), and 'North America West' (B.C., Alberta and Saskatchewan) for travel to the Western United States (California, Las Vegas, Phoenix, Houston, Seattle and Portland).

"Our U.S. Sample Flight Pass promotion is an excellent opportunity to try out our Flight Passes for great value and convenience when traveling to the United States this winter and spring," said Guylaine Lavoie, Director, Marketing Innovations. "Since we first launched multi-trip Flight Passes almost three years ago, they've been hugely popular. In fact, in 2006 we saw pass sales more than double, and triple the number of first time users. With this special offer, we want to encourage even more customers to try out and experience for themselves the freedom of travel and flexibility offered by our Flight Passes."

Air Canada's multi-trip Flight Passes are available at [www.aircanada.com](http://www.aircanada.com) or for travel agents at [www.aircanada.com/agents](http://www.aircanada.com/agents). Customers can learn more about how to select and use Flight Passes by taking a Virtual Flight Pass Tour at [aircanada.com](http://aircanada.com).

Air Canada is the only airline that offers its customers multi-trip Flight Passes which provide the convenience to self-manage travel online, either in the form of pre-purchased banks of flight credits or fixed monthly subscription rates that provide for unlimited flights. Air Canada offers a wide range of Flight Passes including the 'North America Pass' with a choice of eight travel zones in Canada and between Canada and the US, the 'London Pass', the carrier's first pass for international travel, and the 'Oil Express Pass' designed specifically for oil patch workers in Northern Alberta travelling for work and leisure. Other Flight Passes offered for frequent travellers include the popular 'Rapidair Pass,' valid on the carrier's frequent shuttle services between Toronto-Montreal and Toronto-Ottawa, the 'Western Commuter' pass for travel between key B.C. and Alberta cities, and its multi-user 'Small Business Pass' designed for up to eight employees of the same company. The airline also offers leisure passes for sun seekers, including 'Sun Pass East', 'Sun Pass West', and 'Hawaii Pass'.

Air Canada and Air Canada Jazz operate more non-stop flights within Canada and to the United States than any other airline. Within Canada, the carriers operate around 960 non-stop flights per day on 131 routes to and from 67 airports. Between Canada and the United States, the carriers operate more than 390 non-stop flights per day on 89 routes to and from 51 U.S. and seven Canadian destinations.

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