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Air Canada invites Canadians to support Canada's Paralympic athletes by booking tickets at aircanada.com

MONTREAL, March 13 /CNW Telbec/ - Air Canada invites Canadians to support Canada's Paralympic athletes during its annual on-line fundraising initiative by booking travel at aircanada.com . The airline will donate \$1 for every online booking made through its website starting March 16 until March 22, 2009. This is part of Air Canada's pledge to donate \$750,000 to the Canadian Paralympic Committee over a seven-year period.

"In less than a year's time, Canada's Paralympic teams will be aiming for gold at the Vancouver 2010 Paralympic Winter Games," said Charles McKee, Vice President, Marketing, Air Canada. "All of us at Air Canada invite you to support Canada's inspiring Paralympians by booking travel now. Whether you are looking to book your next business trip, your summer vacation, or travel to Vancouver for the 2010 Olympic and Paralympic Winter Games, why not book your tickets online now and back Paralympians at the same time?"

"On behalf of Canada's Paralympic athletes, we invite you to cheer our athletes on by booking your travel during the week of March 16th at aircanada.com . This kind of support from Canadians will help our athletes reach their highest goals," said Brian MacPherson, Chief Operating Officer, Canadian Paralympic Committee.

About Air Canada

Montreal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves 33 million customers annually. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network. Air Canada is the Official Airline of the Vancouver 2010 Olympic and Paralympic Winter Games.

About Canadian Paralympic Committee

The CPC is a non-profit, charitable, private organization with 42 member sports organisations dedicated to empowering Canadians with a disability through sport. Recognized by the International Paralympic Committee (IPC), the CPC is responsible for sending the Canadian team to the Paralympic Games, a multi-sport event for elite athletes with a physical disability, held immediately following Olympic Games. By promoting Canada's Paralympic athletes, the CPC grows public awareness of sport for persons with a physical disability and supports its members deliver sport programs, strengthening the Paralympic Movement and inspiring all Canadians with a disability to be active. For more information please visit CPC's website at www.paralympic.ca.

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