



# AIR CANADA

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## Media Advisory - AIR CANADA TO PRESENT 2010 THIRD QUARTER RESULTS

MONTREAL, Oct. 28 /CNW Telbec/ - Air Canada will hold a conference call for analysts on Thursday, November 4, 2010 to present 2010 third quarter results. Air Canada President and Chief Executive Officer, Calin Rovinescu, Executive Vice President and Chief Financial Officer, Michael Rousseau, and Executive Vice President and Chief Commercial Officer, Benjamin Smith will be available for analysts' questions. Immediately following the analysts' Q&A session, Executive Vice President and Chief Financial Officer, Michael Rousseau, and Treasurer, Pierre Houle, will be available to answer questions from bond holders. Media and the public may access this call on a listen-in basis. Details are as follows:

### ANALYST CONFERENCE CALL / AUDIO WEBCAST

Date: Thursday, November 4, 2010

Time: 9:00 a.m. ET

By telephone: 1-866-225-0198 toll free or (416) 340-8061 for the Toronto area. Please allow 10 minutes to be connected to the conference call.

Web Cast :

<http://bellwebcasting.ca/audience/index.asp?eventid=42011659>

Note: This is a listen-only audio web cast. Media Player or Real Player is required to listen to the broadcast; please download well in advance of call.

Replay: Instant replay will be available beginning approximately one hour after the call. Dial 416-695-5800 or 1-800-408-3053 toll free and enter the pass code 1100584#, until midnight ET Thursday, November 11, 2010.

Note: A slide presentation will be available at approx. 8:00 a.m., Thursday, November 4, 2010 for viewing at <http://www.aircanada.com/en/investors/quarterly.html>. This presentation is not intended for simultaneous viewing with the conference call.

2010 third quarter results are scheduled to be released prior to the opening of markets and the conference call on Thursday, November 4, 2010.

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A STAR ALLIANCE MEMBER

