

AIR CANADA REPORTS RECORD LOAD FACTOR FOR OCTOBER

MONTREAL, Nov. 4 /CNW Telbec/ - For the month of October, AirCanada reported a record system load factor of 80.3 per cent on a consolidated basis with Jazz (from which Air Canada purchases regional capacity), versus 79.6 per cent in October 2009, an increase of 0.7 percentage points. System traffic increased 9.3 per cent on a system wide capacity increase of 8.3 per cent.

"I am very pleased to report a record load factor of 80.3 per cent for the month of October, on a consolidated basis with Jazz," said Calin Rovinescu, President and Chief Executive Officer. "These record load factor results, led by a 6.0 percentage point year-over-year increase on the Pacific, were achieved as we continued to increase utilization of our existing fleet and deploy capacity to pursue strategic opportunities in international markets. As we reported in our third quarter financial results issued today, new international routes performed well. Traffic increased in all markets Air Canada serves, led by the Pacific with 25.1 per cent growth from the previous year. For the first 10 months of 2010, year-to-date traffic increased 8.5 per cent with a load factor of 82.4 per cent, up +1.3 percentage points, compared to the same period in 2009. I thank our employees throughout the company for delivering an award winning product and meeting On-Time Performance Objectives for the month. Their hard work and professionalism is recognized by some of our most discerning customers, as 71 percent of Canadian business travellers surveyed by Ipsos-Reid named Air Canada as their preferred airline in the firm's 2010 Canadian Business Travel Study, the third consecutive year of improvement in Air Canada's ratings."

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CONSOLIDATED (AIR CANADA MAINLINE AND JAZZ)						
OCTOBER			YEAR-TO-DATE			
	2010	2009	Change	2010	2009	Change
Traffic (RPMs mln)	4,207	3,850	+9.3%	44,326	40,849	+8.5%
Capacity (ASMs mln)	5,238	4,835	+8.3%	53,817	50,338	+6.9%
Load Factor	80.3%	79.6%	+0.7 pts	82.4%	81.1%	+1.3 pts
RPMs	1,287	1,258	+2.3%	13,490	13,243	+1.9%
Canada ASMs	1,589	1,563	+1.7%	16,703	16,533	+1.0%
LF	81.0%	80.5%	+0.5 pts	80.8%	80.1%	+0.7 pts
RPMs	591	534	+10.7%	6,589	6,060	+8.7%
US Trans- border ASMs	807	731	+10.4%	8,660	8,033	+7.8%
LF	73.2%	73.1%	+0.1 pts	76.1%	75.4%	+0.7 pts

	RPMs	1,115	1,046	+6.6%	11,637	10,809	+7.7%
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Atlantic	ASMs	1,431	1,296	+10.4%	13,826	12,823	+7.8%
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	LF	77.9%	80.7%	-2.8 pts	84.2%	84.3%	-0.1 pts
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	RPMs	838	670	+25.1%	7,774	6,350	+22.4%
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Pacific	ASMs	930	797	+16.7%	8,689	7,431	+16.9%
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	LF	90.1%	84.1%	+6.0 pts	89.5%	85.5%	+4.0 pts
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	RPMs	376	342	+9.9%	4,836	4,387	+10.2%
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Latin							
Amer	ASMs	481	448	+7.4%	5,939	5,518	+7.6%
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Other	LF	78.2%	76.3%	+1.9 pts	81.4%	79.5%	+1.9 pts
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For further information: Isabelle Arthur (Montréal), 514 422-5788; Peter Fitzpatrick (Toronto), 416 263-5576; Angela Mah (Vancouver), 604 270-5741; Internet: aircanada.com

