

AIR CANADA REPORTS JANUARY TRAFFIC

MONTREAL, Feb. 4 /CNW Telbec/ - For the month of January, Air Canada reported a system load factor of 78.0 per cent, versus 77.5 per cent in January 2010, an increase of 0.5 percentage points. System traffic increased 9.1 per cent on a system-wide capacity increase of 8.4 per cent. Air Canada reports traffic results on a system-wide basis, including regional airlines from which Air Canada purchases capacity.

"For the month of January, Air Canada reported a system load factor of 78 per cent. Led by a 28.8 per cent increase over the Pacific, we generated greater traffic in all markets with system-wide growth of 9.1 per cent, while overall capacity increased 8.4 per cent through higher utilization of our existing fleet," said Calin Rovinescu, President and Chief Executive Officer. "Following on the record load factor we reported for the year 2010, these results highlight Air Canada's ongoing determination to operate the airline in a disciplined and efficient manner with respect to capacity and asset deployment. In addition, the fact that we also reached our Customer Satisfaction Index target for January despite challenging winter weather underscores our focus on providing excellent service. I thank our employees for their strong commitment to taking care of our customers and for safely transporting them to their destinations."

In 2010 readership surveys, Global Traveler magazine readers voted Air Canada Best Airline in North America, and Business Traveler magazine readers voted Air Canada as the top airline in North America for Best Flight Attendants, Best In-Flight Services, Best Business Class Service, Best North American Airline for International Travel, as well as for Best Airline Web Site.

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		January			Year-To-Date		
		2011	2010	Change	2011	2010	Change
Traffic (RPMs mln)		4,215	3,864	+9.1%	4,215	3,864	+9.1%
Capacity (ASMs mln)		5,403	4,986	+8.4%	5,403	4,986	+8.4%
Load Factor		78.0%	77.5%	+0.5 pts	78.0%	77.5%	+0.5 pts
Canada	RPMs	1,133	1,114	+1.7%	1,133	1,114	+1.7%
	ASMs	1,481	1,478	+0.2%	1,481	1,478	+0.2%
	LF	76.5%	75.4%	+1.1 pts	76.5%	75.4%	+1.1 pts
US Transborder	RPMs	755	682	+10.7%	755	682	+10.7%
	ASMs	1,014	928	+9.3%	1,014	928	+9.3%
	LF	74.5%	73.5%	+1.0 pts	74.5%	73.5%	+1.0 pts
	RPMs	788	757	+4.1%	788	757	+4.1%

Atlantic	ASMs	1,087	1,021	+6.5%	1,087	1,021	+6.5%
	LF	72.5%	74.1%	-1.6 pts	72.5%	74.1%	-1.6 pts
Pacific	RPMs	797	619	+28.8%	797	619	+28.8%
	ASMs	911	726	+25.5%	911	726	+25.5%
	LF	87.5%	85.3%	+2.2 pts	87.5%	85.3%	+2.2 pts
Latin Amer & Other	RPMs	742	692	+7.2%	742	692	+7.2%
	ASMs	910	833	+9.2%	910	833	+9.2%
	LF	81.5%	83.1%	-1.6 pts	81.5%	83.1%	-1.6 pts

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