

News Releases

AIR CANADA ADDS NEARLY HALF-A-MILLION SEATS TO AND FROM TORONTO WITH ITS SUMMER 2011 SCHEDULE

New and expanded services in international, transborder and domestic markets

MONTREAL, Feb. 11 /CNW Telbec/ - Air Canada announced today that through its continuing international expansion strategy it will add for this summer 450,000 more seats than summer 2010 to and from its Toronto hub, including new daily service to four major international destinations. The expansion is part of a system-wide capacity increase for summer 2011 that will result in additional international, transborder and domestic flying.

"Air Canada is expanding its international, transborder and domestic services this summer, with much of that growth occurring in our Toronto hub. Following the success of new route additions last year we are enhancing our schedule and adding 450,000 more seats than last summer, primarily by making flights to Copenhagen, Madrid, Dublin and Santiago daily, doubling the number of flights to Barcelona to six a week, and adding a fourth weekly frequency to Athens," said Ben Smith, Executive Vice President and Chief Commercial Officer at Air Canada. "This growth comes on top of 680,000 seats we added to and from Toronto in 2010. As the world's most multi-cultural city, Toronto by itself generates and attracts a great deal of international traffic. With Lester B. Pearson International Airport's ideal geographic location, easy in-transit customs and connection processes for international travelers, and the fact Air Canada's operations are consolidated in a single terminal featuring comfortable Maple Leaf Lounges, we are poised to make Toronto a leading global aviation hub."

Major increases in service from Toronto for summer 2011 include:

Pestination Frequency (Previous Year)		Start Date
Santiago/Buenos Aires	Daily (from 5 weekly)	May 2, 2011
Madrid	Daily (from 5 weekly)	June 8, 2011
Copenhagen	Daily (from 5 weekly)	June 15, 2011
Dublin	Daily (from 6 weekly)	June 29, 2011
Barcelona	Six times weekly (from 3 weekly)	June 30, 2011
Athens	Four times weekly (from 3 weekly)	July 1, 2011

The additional capacity will result in more service from points across Canada in all three of Air Canada's major market segments. New service highlights for summer 2011 include:

То	From	Increase	Start Date
New Orleans	Toronto	Daily (extended winter service)	Immediate
Montreal	Sept-Iles	Daily non-stop	March 7, 2011
Tokyo	Calgary	Five from three times weekly	March 26, 2011
London	Montreal	Doubles to twice daily	May 23, 2011
Paris	Montreal	Extended double daily service	June 1, 2011
Gander	Toronto	Daily	June 18, 2011
Toronto	Vancouver	18 th daily flight	June 18, 2011
Montreal	Vancouver	6 th daily flight	June 24, 2011

Air Canada received top honours in *Business Traveler* magazine's Best in Business Travel 2010 annual reader survey, winning five awards: Best Flight Attendants in North America, Best In-flight Services in North America, Best North America Airline for Business Class Service, Best North American Airline for International Travel, and Best Airline Web Site. Readers of *Global Travel magazine* voted Air Canada Best Airline in North America, for the sixth consecutive year in their 2010 reader survey. Air Canada was named Best Airline North America in a worldwide survey of more than 17 million air travelers conducted by independent research firm Skytrax for its *2010 World Airline Awards*. Air Canada was named Canada's Preferred Airline by frequent business travellers in the 2010 Ipsos Reid Business Traveller Survey.

Air Canada is Canada's largest domestic and international full-service airline providing scheduled and charter air transportation for passengers and cargo from 60 communities large and small across Canada to more than 175 destinations on five continents. Canada's flag carrier is the 15th largest commercial airline in the world and serves 31 million customers annually. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,172 airports in 181 countries. Air Canada customers can collect Aeroplan miles for future rewards through Canada's leading loyalty program, and

Top Tier members enjoy reciprocal frequent flyer benefits including lounge and priority services.

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